

The **Global Date Market** will be part of the **14<sup>th</sup> edition of the leading sweets & snacks event for the Middle East & North Africa region** called **Yummex** and will be held from **7<sup>th</sup> – 9<sup>th</sup> November 2021** at **Dubai World Trade Centre, Dubai, UAE**. The show will be co-located with **Gulfood Manufacturing (GFM)2021, Private Label (PRIME) 2021 & The Speciality Food Festival 2021**.

#### **SHOW OVERVIEW:**

Date palms are ingrained in Arabic culture – synonymous with fast-breaking, celebration and gift bearing throughout the seasons. All over the world, consumers are actively transitioning to healthier foods and beverages. Rejecting products with artificial ingredients, sugar and salt, they are shifting their preference to organic, natural and holistic ingredients, while still looking for novel recipes, bold and exotic tastes.

Rich in several vitamins, minerals, and fiber, dates are now a staple in every household. Take full advantage of this trend.

**Powered by Gulfood**, Yummex Middle East has helped global suppliers looking to connect with the top regional sweet & confectionery buyers.

Join the Global Date Market and connect with global and local palm date producers and manufacturers of date sweets and snacks.

#### **More demand for your date products in Middle East, Africa & Asia:**

- With the date industry expanding into new markets, production has reached 7 million tonnes globally
- U\$9 billion is the expected date fruit market value in the Middle East date by 2025
- 21% is Saudi Arabia's share in global dates production
- 4th largest exporter of dates in the world is UAE

#### **Who Should Exhibit**

Global Date Market is a must-attend event for suppliers of fresh & dried dates and date-based ingredients & products

- Date manufacturers, Date producers and specialized Date retailers.
- Suppliers of fresh and dried Date varieties including Barhi, Dayri, Deglet, Noor Halawy, Khadrawy, Medjool, Thoory, Zahidi and many more.
- Suppliers of value added Date products

#### **Who Should Visit**

High-end corporate gift procurers, Executive chefs, Hoteliers, Distributors, Premium brand managers, Restaurateurs, Fine dining restaurants, Health stores, HORECA Professionals,

Royal and gourmet caterers, Exporters / Importers, Specialty retailers & wholesalers,  
Supermarkets & Hypermarkets, Organic Traders and Food Associations

**SHOW PRICES:**

- Space only stand @ AED 1,595 per sqm. [minimum space is 24sqm]
- All in package stand @ AED 1,880 per sqm [minimum space is 9sqm]

Mandatory additional charge (not included in the above costing) :

- AED 1,150 marketing power pack (Per company)
- AED 600 Insurance (Per company)
- AED 1000 Registration Fee (Per company)
- 5% of contract value for VAT that has been introduced from Jan 2018

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